# CORPORATE TRAINING PROGRAMS DEPARTMENT-WISE





# ENHANCE SKILLS | INCREASE EFFICIENCY | DEVELOP YOUR CORE

#### **Our On-Site Training Programs Are:**

- CONVENIENT Results-focused employee training and development programs are delivered when and where you need them.
- TAILORED We can tailor any of our on-site training programs to target your core competencies.
- COST-EFFECTIVE On-site training is one of the most cost-effective ways to facilitate your organization's learning and development goals.
- MEASURABLE ROI Train a large number of employees in a minimal amount of time for one flat fee.
- CONSISTENT Your entire staff receives the same training message at the same time.

Crystal Triangle helps your employees reach peak performance and achieve their goals through tailored on-site training.

Our programs improve team performance and positively impact your bottom line.

To learn more about our customized learning solutions, contact us at: 9871976935.

#### **LEADERSHIP & CXO OFFICE**



Focus: Strategic Vision, Governance, Innovation, Resilience

- Boardroom Effectiveness & Corporate Governance
   Strengthening board impact through sharper governance, strategic insight, and ethical oversight.
- Strategic Leadership & Transformation Equipping leaders to drive enterprise-wide transformation with vision, agility, and alignment.
- Digital Leadership & Innovation (AI, Data-driven decision-making)
  Empowering CXOs to lead digital disruption through AI, innovation, and data-led strategy.
- Crisis Management & Business Continuity
  Preparing leadership to respond with clarity and control during crises to ensure business resilience.
- Global Negotiation Mastery
  Mastering cross-cultural, high-stakes negotiations for global business success and influence.
- ESG, Sustainability & Stakeholder Management
  Driving sustainable growth through ESG leadership and stakeholder-centric strategies.
- Leadership Branding & Executive Presence Enhancing personal leadership brand and presence to inspire, influence, and lead with impact.
- CEO Succession & Leadership Pipeline Design
  Building future-ready leadership pipelines with structured succession and capability frameworks.

#### **Human Resources (HR)**



Focus: Talent Strategy, Employee Experience, Learning Culture

- Strategic HR Business Partnering
   Enabling HR to align talent strategy with business goals and drive organizational performance.
- **DEI (Diversity, Equity & Inclusion) Frameworks**Building inclusive workplaces through structured DEI strategies and cultural intelligence.
- Talent Assessment & Succession Planning Identifying and developing high-potential talent for future-ready leadership pipelines.
- HR Analytics & Workforce Intelligence
  Leveraging data to make smarter talent decisions and uncover workforce insights.
- Coaching & Mentoring Capability Building

  Developing internal coaching and mentoring frameworks to nurture talent and leadership.
- Change Management & Culture Transformation
   Equipping HR to lead change initiatives and foster adaptive, values-driven cultures.
- Workplace Wellness & Employee Assistance Programs (EAP)
   Promoting holistic employee wellbeing through structured wellness and support programs.
- Industrial Relations & Labour Law Compliance
  Ensuring compliance and harmony through effective IR practices and legal frameworks.





Focus: Growth, market expansion, customer centricity

- B2B Consultative Selling & Key Account Management
  - Driving enterprise growth through value-based selling and strategic client partnerships.
- Strategic Marketing & Brand Building
  - Crafting impactful marketing strategies to build strong, differentiated brand identities.
- Digital & Performance Marketing
  - Optimizing digital channels and analytics to deliver measurable marketing outcomes.
- Omni-Channel Sales Excellence
  - Enhancing sales effectiveness across digital, retail, and direct channels for seamless customer engagement.
- Negotiation & Objection Handling Mastery
  - Equipping sales teams with persuasive techniques to close complex deals with confidence.
- CRM Strategy & Salesforce Effectiveness
  - Maximizing sales productivity through data-driven CRM utilization and team enablement.
- Marketing ROI & Go-To-Market Strategy
  - Aligning marketing investments with business outcomes through GTM planning and ROI tracking.
- Customer Success & Retention Excellence
  - Strengthening post-sale engagement to boost customer satisfaction, loyalty, and renewals.

### Finance & Legal



Focus: Compliance, strategy, risk mitigation

Corporate Finance & M&A Fundamentals

Building financial acumen for strategic investments, capital structuring, and mergers & acquisitions.

Strategic Financial Modelling & Valuation

Developing robust financial models to evaluate business value and drive informed decisions.

- Legal Compliance, Contract Law & IP Protection

  Ensuring organizational protection through legal literacy, contract management, and IP safeguarding.
- Financial Governance & Risk Controls
  Implementing financial oversight frameworks to mitigate risks and ensure control effectiveness.
- IFRS & IND-AS Training
  Strengthening financial reporting accuracy through global and Indian accounting standards.
- SEBI, MCA, RBI Regulatory Compliance (India-specific)

  Navigating Indian regulatory frameworks to ensure statutory compliance and avoid penalties.
- Anti-Money Laundering (AML), KYC & Ethics
   Embedding ethical finance practices through AML vigilance, KYC norms, and corporate integrity.
- Financial Fraud Detection & Internal Audit Systems
   Identifying red flags and strengthening internal audits to prevent financial misconduct.





Focus: Efficiency, lean thinking, quality & automation

- Six Sigma
  - Driving process excellence through data-driven quality tools and continuous improvement methodology.
- Total Quality Management (TQM)

  Building a culture of quality by integrating TQM principles across operations and leadership.
- Agile & Scrum for Operations
  Enhancing operational agility through adaptive planning, iterative delivery, and cross-functional collaboration.
- Logistics Optimization & Vendor Management
  Streamlining supply chains by improving logistics, vendor performance, and cost-efficiency.
- ESG & Sustainable Manufacturing Integrating sustainability into manufacturing practices aligned with ESG standards and goals.
- Plant Safety, Compliance & ISO Certification Training
  Ensuring workplace safety and operational compliance through industry-recognized standards.
- Industry 4.0, IoT & Smart Factory Readiness
   Preparing operations for digital transformation with automation, IoT, and smart manufacturing systems.
- Project & Program Management

  Executing complex projects with precision using global best practices in project and program management.

# Technology & Digital Transformation



Focus: Innovation, data, digital security

- Cloud Strategy & Digital Infrastructure
  Enabling scalable growth through cloud adoption, architecture planning, and digital infrastructure design.
- • Cybersecurity Awareness & Risk Mitigation
  Building cyber resilience by strengthening threat awareness and implementing risk management protocols.
- • Al/ML for Business Decision Makers
  Empowering leaders to leverage Al & ML for strategic insights and intelligent automation.
- Data Analytics & Visualization (Power BI, Tableau)
   Transforming data into decisions through powerful analytics and intuitive visual storytelling.
- Robotic Process Automation (RPA)

  Accelerating operational efficiency by automating repetitive tasks through RPA tools and techniques.
- Agile Project Management for Tech Teams

  Delivering tech projects faster with agile frameworks tailored for high-performance digital teams.
- ITIL & DevOps Certification Training Improving IT service delivery with globally recognized practices in ITIL and DevOps.
- • Tech for Non-Tech Leaders

  Demystifying technology to help business leaders confidently lead digital transformation initiatives





Focus: Retention, service culture, customer value

- Customer Experience Strategy & Journey Mapping

  Designing end-to-end CX strategies to elevate satisfaction and optimize the customer journey.
- Design Thinking for CX Innovating customer-centric solutions through empathy-driven design and rapid prototyping.
- Complaint Handling & Service Recovery Skills
   Turning service failures into loyalty opportunities with empathetic and effective resolution skills.
- Voice of Customer (VoC) & NPS Training
   Capturing and acting on customer feedback to drive loyalty and continuous improvement.
- Emotional Intelligence in Customer Service
   Empowering service teams to connect deeply and respond effectively with emotional intelligence.
- Contact Centre Excellence Programs

  Enhancing contact center performance with tools, training, and standards for service excellence.
- SLA Management & KPI Alignment

  Driving accountability and performance by aligning SLAs and KPIs with customer expectations



## Learning & Development (L&D)

Focus: Building internal capability & learning culture

- Train-the-Trainer (TTT)
  Equipping internal trainers with tools, techniques, and confidence to deliver impactful learning experiences.
- Instructional Design & Digital Learning Creation

  Designing engaging, outcome-driven learning content using modern instructional design principles.
- L&D Metrics & Learning ROI Frameworks

  Measuring learning impact through data-driven evaluation models and ROI-focused strategies.
- Learning Technology Tools (LMS, LXP adoption)

  Driving digital learning transformation through effective use of LMS, LXP, and learning platforms.
- Behavioural & Soft Skills Training Suite Enhancing core interpersonal capabilities like communication, collaboration, and adaptability.
- Gamification & Microlearning Strategy
   Boosting learner engagement and retention through bite-sized content and game-based learning.

#### Can't Find the Course You Need?

We can tailor a course to meet your organization's core competencies — you choose the duration, content, format, and location.



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